OVERVIEW

LaCrosse continues to deliver refinement and luxury with an outstanding driving experience. For 2013, LaCrosse offers a lineup with five distinct Equipment Groups and simplified packaging. Two engines continue to be offered—the fuel-sipping 2.4L Ecotec with eAssist or the 303-hp V6, available in front-wheel drive or all-wheel drive. Advanced handling features are also available. In packaging updates, LaCrosse 1SB and Leather Equipment Groups add more standard luxury features. The V6 engine is now available on LaCrosse 1SB. The 3.6L V6 is exclusive to Premium I, Premium II and Touring. LaCrosse 2013 Equipment Groups include:

- LaCrosse 1SB (standard 2.4L I4 with eAssist; optional 3.6L V6).
- Leather 1SL (standard 2.4L I4 with eAssist; optional 3.6L V6 FWD or AWD).
- Premium I 1SP (exclusive 3.6L V6 FWD or AWD).
- Premium II 1SR (exclusive 3.6L V6 FWD only).
- Touring 1ST (exclusive 3.6L V6 FWD only).

WHAT'S NEW

- LaCrosse 1SB adds the Comfort and Convenience Package #1 previously in the 1SD group, which has been deleted. The Leather 1SL group adds content from the Comfort and Convenience Package #2 previously in the 1SN group, which also has been deleted.
- Comfort and Convenience Package #2 adds a Rear Vision Camera.
- Entertainment and Driver Confidence Packages are now available on Leather 1SL.
- Variable-effort power steering is now exclusive to AWD powertrains.

TOP TEN FEATURES

1. **Sculpted design –** Sculpted, flowing lines and a dramatic sweep spear give LaCrosse timeless style. Buick signature design elements include a waterfall grille, portholes and chrome accents that add to its beauty.
2. **eAssist fuel-saving technology –**LaCrosse with eAssist technology is the most fuel-efficient sedan in its class with EPA-estimated fuel economy of 36 mpg highway. eAssist captures energy through regenerative braking energy and stores it in the battery for future use. This energy is then used to power the electric motor, when needed to assist the 2.4L I4, or run the accessories while in Auto Stop Mode. This enables LaCrosse to deliver unexpected fuel economy for a full-size luxury sedan.
3. **Luxurious interior –** LaCrosse is meticulously and artfully crafted with premium materials that create an inviting environment. Highlights include contrast French-seam stitching, smoked chrome accents, Dark Poplar woodgrain appliqués and soothing Ice Blue LED ambient lighting.
4. **Buick IntelliLink and personal technologies –** Connectivity comes standard on LaCrosse with access to advanced entertainment, communication and navigation features—many with hands-free, voice-activated convenience. Buick IntelliLink, Bluetooth for Phone and Music, plus access to Pandora Internet Radio, Stitcher, OnStar with Turn-by-Turn Navigation and SiriusXM Travel Link are included. The available Head-Up Display (HUD), a GPS navigation system, and a rear-seat dual-display DVD add more connectivity and convenience.
5. **Responsive performance –** Both engines—the 303-hp 3.6L E85 FlexFuel-capable V6 and the 182-hp Ecotec I4 with eAssist—respond with efficient, confident performance. Both include direction injection and 6-speed automatic transmissions with tap-up/tap-down Driver Shift Control.
6. **Advanced AWD with eLSD –** The available AWD system offered on LaCrosse optimizes traction by distributing power to the wheels with the most grip—helping LaCrosse confidently handle dry, wet and snowy roads.
7. **Library quiet –** QuietTuning strategies reduce noise at the source, block the noise path and absorb noise in the LaCrosse cabin. The result is an exceptionally quiet driving experience that is refined and luxurious.
8. **360-degree field of vision –** Available features like Side Blind Zone Alert, articulating Xenon High-Intensity Discharge (HID) headlamps, Ultrasonic Rear Parking Assist and a Rear Vision Camera enhance visibility.
9. **Comprehensive safety –** Includes six standard air bags, available rear seat-mounted thorax air bags and standard StabiliTrak Stability Control.
10. **Excellent warranty coverage –** Includes Buick's 4-year/50,000-mile bumper-to-bumper new vehicle warranty and 6-year/70,000-mile powertrain warranty with courtesy transportation and 24-hour roadside assistance. eAssist components have an 8-year/100,000-mile warranty.

PACKAGING GUIDE

LACROSSE STANDARD EQUIPMENT ON ALL MODELS

- 6 air bags
- StabiliTrak Electronic Stability Control System
- Traction Control
- 4-wheel antilock disc brakes with Intelligent Brake Assist
- Tire Pressure Monitoring System
- OnStar
- SiriusXM Radio
- 6-speed automatic transmission with Driver Shift Control
- Power door locks
- Power windows with driver and front passenger Express-Up/-Down
- Leather-wrapped steering wheel
- Tilt and telescopic steering column
- Remote Keyless Entry
- Dual-zone automatic climate control
- Cruise control
- Heated and power outside rearview mirrors
- Electric parking brake
- High-resolution color Driver Information Center
- USB port
- Bluetooth wireless technology for select phones
- Ice Blue ambient lighting
- 60/40 split-folding rear seat
- QuietTuning
- 8" color touch-screen radio with Buick IntelliLink, AM/FM/SiriusXM Stereo with CD player and auxiliary input jack

13MY	LACROSSE (1SB)	LEATHER (1SL)	PREMIUM (1SP)	PREMIUM II (1SR)	TOURING (1ST)
Engine Choices	Std: 2.4L I-4 with eAssist Avail: 3.6L V6 Engine	Std: 2.4L I-4 with eAssist Avail: 3.6L V6 Engine	3.6L V6	3.6L V6	3.6L V6
Wheels	17" machined alloy (eAssist only) 18" machine-faced alloy (V6 only)	17" machined alloy (eAssist only) 18" machine-faced alloy (V6 only)	18" machine-faced alloy	18" chrome-plated	19" painted, machined alloy
EQUIPMENT GROUPS – STANDARD EQUIPMENT	**COMFORT AND CONVENIENCE – 1** Auto-dimming ISRVM Power driver lumbar Remote Start Universal Home Remote	**COMFORT AND CONVENIENCE – 1** Auto-dimming ISRVM Power driver lumbar Remote Start Universal Home Remote	**COMFORT AND CONVENIENCE – 1** Auto-dimming ISRVM Power driver lumbar Remote Start Universal Home Remote	**COMFORT AND CONVENIENCE – 1** Auto-dimming ISRVM Power driver lumbar Remote Start Universal Home Remote	**COMFORT AND CONVENIENCE – 1** Auto-dimming ISRVM Power driver lumbar Remote Start Universal Home Remote
		LEATHER PACKAGE Leather-appointed seats Heated front seats Power passenger seat Fog lamps LED indicators on OSRVM	**LEATHER PACKAGE** Leather-appointed seats Heated front seats Power passenger seat Fog lamps LED indicators on OSRVM	**LEATHER PACKAGE** Leather-appointed seats Heated front seats Power passenger seat Fog lamps LED indicators on OSRVM	**LEATHER PACKAGE** Leather-appointed seats Heated front seats Power passenger seat Fog lamps LED indicators on OSRVM
		COMFORT AND CONVENIENCE – 2 Rear Park Assist Memory seat and mirror settings Auto-dimming OSRVM Rear Vision Camera	**COMFORT AND CONVENIENCE – 2** Rear Park Assist Memory seat and mirror settings Auto-dimming OSRVM Rear Vision Camera	**COMFORT AND CONVENIENCE – 2** Rear Park Assist Memory seat and mirror settings Auto-dimming OSRVM Rear Vision Camera	**COMFORT AND CONVENIENCE – 2** Rear Park Assist Memory seat and mirror settings Auto-dimming OSRVM Rear Vision Camera
			LUXURY PACKAGE Perforated leather-appointed seats Ventilated front seats Heated steering wheel Power rear sunshade Passive Entry/Push Button Start	**LUXURY PACKAGE** Perforated leather-appointed seats Ventilated front seats Heated steering wheel Power rear sunshade Passive Entry/Push Button Start	**LUXURY PACKAGE** Perforated leather-appointed seats Ventilated front seats Heated steering wheel Power rear sunshade Passive Entry/Push Button Start
				ENTERTAINMENT PACKAGE harman/kardon audio system Power outlet	**ENTERTAINMENT PACKAGE** harman/kardon audio system Power outlet
				SPORT PACKAGE 18" chrome wheels HiPer Strut front suspension	**SPORT PACKAGE** 18" chrome replaced by 19" wheel HiPer Strut front suspension
					TOURING PACKAGE 19" wheels Real-time dampening Sport Mode selectivity
					DRIVER CONFIDENCE PACKAGE Side Blind Zone Alert Head-Up Display Articulating HID headlamps
					NAVIGATION RADIO W/INTELLILINK
AVAILABLE OPTIONS	Rear Seat Thorax Air Bags	Sunroof Entertainment Package NAV radio w/ IntelliLink (req. Ent. Pkg.) Rear-seat DVD player (req. NAV) 18" chrome wheels (req. V6) Rear-seat thorax air bags Driver Confidence Package	Sunroof Entertainment Package NAV radio w/ IntelliLink (req. Ent. Pkg.) Rear-seat DVD player (req. NAV) 18" chrome wheels (req. V6) Rear-seat thorax air bags Driver Confidence Package	Sunroof NAV radio w/ IntelliLink (req. Ent. Pkg.) Rear-seat DVD player (req. NAV) Rear-seat thorax air bags Driver Confidence Package	Sunroof Rear-seat DVD Player (req. NAV) Rear-seat thorax air bags

STYLING, COMFORT & CONVENIENCE

EXTERIOR AND INTERIOR

LaCrosse has beauty, brains, luxury plus an exceptional combination of premium features and technology.

- **Beautiful and flowing –** The LaCrosse design philosophy can be summed up with one word: flowing. Its stunning design is seductive with uninterrupted lines. Everything from the striking waterfall grille and wraparound headlamps to side-sweep spears flows seamlessly. Four available wheel options let you customize your look.
- **Beautifully crafted –** Jewel-like accents, sculpted details, rich materials and elegant appointments—including a soft-touch instrument panel with real stitching—demonstrate the luxury found throughout LaCrosse.
- **Fog lamps –** Halogen with projector technology. Standard on Leather, Premium I, Premium II and Touring groups.
- **Articulating Xenon HID Headlamps –** Included with the Driver Confidence Package. See the Safety section for additional details.
- **Front lower grille shutters –** Active louvers in the front air intake close when vehicle is over 35 mph (when conditions permit) to help air moving around the vehicle and improve aerodynamics. Exclusive to LaCrosse with eAssist Ecotec 2.4L engine.
- **Panoramic sunroof –** Enhances cabin ambiance. Includes power controls, power shade, wind buffer, power-movable forward panel and stationary rear panel. Available on Leather, Premium I, Premium II and Touring groups.
- **Heated driver and front passenger seats –** Standard on Leather, Premium I, Premium II and Touring groups.
- **Ventilated front seats –** With three temperature level settings and full seat or seatback modes. Standard on Premium I, Premium II and Touring groups.
- **Seating surfaces –** Cloth seating is standard on LaCrosse 1SB. The Leather equipment group has leather-appointed seating. The Luxury Package adds perforated leather-appointed seating and is included with the Premium I, Premium II and Touring groups.
- **Power seats –** An 8-way power driver seat with 4-way power lumbar is standard. An 8-way power front passenger seat is standard on Leather, Premium I, Premium II and Touring groups.

- **Memory settings feature –** Sets and recalls two positions for the driver seat and outside mirrors. Included with Comfort and Convenience Package #2.
- **Rear seat –** Sit back and relax. Passengers can stretch out in comfort with 40.5" of rear-seat leg room and an armrest with integrated dual cup holders. The 60/40 split-folding seat design adds storage convenience. Standard.
- **Driver Information Center (DIC) –** An enhanced multi-color display provides information and messages about key vehicle systems. Includes compass and trip computer. Standard.
- **Steering wheels –** The standard leather-wrapped steering wheel includes integrated audio and cruise controls. The Luxury Package adds a heated, leather-wrapped and woodgrain steering wheel. Standard on Premium I, Premium II and Touring equipment groups.
- **Efficiency gauges –** The ECO gauge below the speedometer provides feedback about how efficiently the driver accelerates or brakes—helping to maximize fuel economy. A Power Flow Display in the DIC shows the eAssist operating mode when the battery is being charged, when the electric motor provides boost and the amount of energy in the battery. The tachometer shows when the engine is at rest in the Auto Stop Mode. Standard with the 2.4L engine with eAssist.
- **Automatic dual-zone climate control –** Allows the driver and front passenger to set individual temperature settings or link zones. Standard.
- **Power rear sunshade –** Part of the Luxury Package that is included with the Premium I, Premium II and Touring groups.

PERSONAL TECHNOLOGIES

- **Remote Vehicle Starter System –** Allows the engine to be started by the remote key fob from up to 150' away. Automatically activates vehicle temperature settings for the heated/ventilated seats (if equipped) and the climate control system. Standard.
- **Passive Keyless Entry with Push Button Start –** For added convenience, unlock the doors and activate the Push Button Start —even if your key fob is tucked away in a pocket or purse. Within range, the key fob automatically unlocks the doors. It also enables the push-button ignition. Included with the Luxury Package.
- **Head-Up Display –** Displays vehicle speed, tachometer, compass, outside temperature and radio stations on the windshield to help drivers keep their eyes on the road. Included with the available Driver Confidence Package.
- **Ultrasonic Rear Parking Assist –** Alerts the driver about certain stationary objects near the rear of the vehicle during low-speed reverse maneuvers. Included with Comfort and Convenience Package #2.
- **Rear Vision Camera –** To give you more confidence when backing up, the camera displays a live image of the area behind LaCrosse on the 8" color radio display screen. Included with Comfort and Convenience Package #2.
- **Buick IntelliLink –** A standard infotainment interface that manages and operates LaCrosse's entertainment, phone and navigation (if equipped) systems. It also integrates and operates compatible portable devices using vehicle infotainment controls, helping drivers keep their hands on the wheel and eyes on the road. Includes Bluetooth for Phone that allows access to your phone's numbers and contacts to make calls while keeping your hands on the steering wheel. You can also stream media from your Pandora Internet Radio and Stitcher accounts and stored music from your smartphone. Standard and included with Buick IntelliLink. Includes 8" color touch-screen, steering wheel controls and hands-free voice-recognition features. Standard.
- **Bluetooth for Phone –** Pairs Bluetooth-enabled cell phones with the vehicle's audio system for hands-free, voice-activated cell phone operation.
- **120V power outlet –** Lets you power portable devices. Included with the Entertainment Package.
- **USB port –** Connects compatible MP3 devices, flash drives and devices tethered by USB cable to the audio system. Once connected, use the vehicle's audio controls to operate your device. Standard.
- **OnStar –** The Directions & Connections Plan is standard for the first six months on LaCrosse and combines all the Safe & Sound Plan services with Turn-by-Turn Navigation, eNav with Google Maps or MapQuest, and Destination Download. Learn more at onstar.com.
- **Buick Owner app –** Brings vehicle connectivity to the palm of your hand. Gain mobile access to practical features like Find My Car, schedule service and get roadside assistance should you ever need it. You can also quickly search your digital Owner's Manual to find helpful information.
- **OnStar RemoteLink mobile app –** Connect to an OnStar Advisor and check on your vehicle remotely. If you've got an iPhone or Android-based mobile device and cellular service, you can control your vehicle from your phone. Lock or unlock doors, start the vehicle remotely, activate horn and lights and retrieve vehicle information. Learn more at onstar.com.

AUDIO AND ENTERTAINMENT SYSTEMS

- **AM/FM/SiriusXM stereo with CD/MP3 player and USB (UFU) –** Premium 7-speaker system with 8" color touch-screen display, Buick IntelliLink, USB port, auxiliary input port, single-disc CD/MP3 player. Standard on LaCrosse 1SB, Leather, Premium I and Premium II groups.
- **Audio system with navigation (UHQ) –** Includes all the features of the standard audio system and adds a GPS navigation system. Standard on Touring. Available on Leather, Premium I and Premium II groups.
- **harman kardon audio system –** Enhances sound quality with a 384-watt amplifier, 11-speaker 5.1 Matrix surround system. Included with the Entertainment Package. Standard on Premium II and Touring groups. Available on Leather and Premium I groups.
- **Entertainment System with rear-seat dual-display DVD –** Adds a CD/DVD player to the audio system with navigation. Includes flip-up front seatback-integrated DVD dual displays and dual wireless headphones. Available on Leather, Premium I, Premium II and Touring. Requires audio system with nav.
- **SiriusXM Radio –** With a 3-month trial to the 'XM Premier' package you'll enjoy over 170 channels including commercial-free music, all your favorite sports, exclusive talk and entertainment. Find out more at siriusxm.com.
- **SiriusXM Travel Link –** Brings a wealth of information, including weather forecast, movie listings and fuel station data into your vehicle and right to your vehicle's 8" color touch-screen. Visit siriusxm.com/travellink for more info.
- **NavTraffic –** Standard on LaCrosse models equipped with a screen-based navigation system and includes three trial months of service. NavTraffic enhances your vehicle's GPS navigation system by showing continuously updated traffic data when it's needed most—while you're driving. Visit siriusxm.com/navtraffic for more information.

CAPACITIES & DIMENSIONS

Seating capacity	5
Trunk capacity (cu. ft.)	
– 3.6L V6	13.3
– Touring 1st	12.8
– 2.4L Ecotec with eAssist	10.8/11.4
Fuel capacity, FWD/AWD/eAssist (gal.)	18/19/15.7
Wheelbase (in.)	111.7
Overall length (in.)	196.9
Overall height (in.)	59.2

POWER & PERFORMANCE

- **Ecotec 2.4L DOHC VVT DI 4-cylinder engine with eAssist –** This fuel-saving technology gives LaCrosse class-leading fuel economy, without sacrificing response.
  - 182 hp @ 6700 rpm.
  - 172 lb.-ft. of torque @ 4900 rpm.
- **eAssist and Regenerative Braking –** Included with the Ecotec 2.4L engine. eAssist uses the forward momentum of the vehicle to spin a motor-generator to create electricity. As you brake, eAssist captures energy in the advanced battery pack in the trunk.
  - The state-of-the art lithium-ion 115V battery and 15kW electric motor-generator work together to improve fuel economy by up to 25% and provide up to 15 additional hp when needed.
  - eAssist saves fuel by providing fuel cutoff when coming to a stop and automatic engine shutoff when LaCrosse is stopped. The captured, recovered energy powers the radio, climate control system and other accessories whenever the engine operates in Auto Stop mode.
- **3.6L SIDI DOHC VVT V6 engine with E85 FlexFuel capability –** Powerful and responsive, the 3.6L V6 provides a spirited driving experience. The V6 includes E85 FlexFuel capability. Standard on Premium I, Premium II and Touring groups. Available on LaCrosse 1SB and Leather groups.
  - 303 hp @ 6800 rpm.
  - 264 lb.-ft. of torque @ 5300 rpm.
- **Spark Ignition Direct Injection (SIDI) –** SIDI creates more power from less fuel by injecting fuel directly into the combustion chamber. This creates a higher compression ratio that increases efficiency and horsepower, and reduces cold-start emissions by up to 25%. Standard.
- **6-speed automatic transmissions with overdrive –** The sophisticated, smooth-shifting transmissions on LaCrosse deliver optimal fuel economy with excellent performance and minimal noise, vibration and harshness levels. They also include Driver Shift Control (tap-up/tap-down) clutchless shifting for the sportiness of a manual transmission.
- **Fuel economy –** 2013 EPA-estimated fuel economy ratings:
  - Ecotec 2.4L DOHC DI 4-cylinder with eAssist: 25 city/36 hwy.
  - 3.6L SIDI DOHC V6 VVT with E85 (FWD): 17 city/ 27 hwy (gas).
  - 3.6L SIDI DOHC V6 VVT with E85 (AWD): 16 city/ 26 hwy (gas).

RIDE & HANDLING

- **4-wheel independent suspension –** Features European-inspired tuning with agile handling for a comfortable and balanced ride.
- **Front suspension –** MacPherson strut coil-over-spring design, twin tube dampers with gas-charged valving and hollow direct-acting stabilizer bar.
- **HiPer Strut performance front suspension –** This suspension improves ride and handling and reduces torque steer. The normal tugging and vibration felt through the steering wheel on rough roads is significantly reduced. It also improves grip in dry and wet conditions, giving you a direct feel of the road. Standard on Premium II and Touring groups.
- **Two rear suspensions –** Provide confident and agile handling. A 4-link rear suspension with hollow stabilizer bar is included with FWD. An H-arm design with enhanced isolation is Included with AWD and Touring.
- **Continuously variable real-time damping suspension –** Reads the road up to 500 times per second to continuously adjust damping for changes in terrain and driving style. Reduces pitching motion during braking and body movements in curves and turns. Standard on Touring.
- **Sport Mode selectivity –** Adds sportier handling by tightening suspension shocks, steering efforts, and by holding transmission shift points in curves. Standard on Touring.
- **4-wheel disc ABS with Brake Assist –** Standard. (See the Safety section.)
- **All-wheel drive with eLSD –** Optimizes traction by distributing power to the wheels with the most grip. In low-traction situations— like rain, sleet or snow— it can send up to 50% of engine torque to an individual front wheel and up to 85% to either rear wheel. Performance and handling benefits on dry roads include enhanced acceleration with torque reaching all four wheels. Included on AWD Leather and AWD Premium I.
- **StabiliTrak Stability Control with Traction Control –** Standard. (See the Safety section.)
- **Electric power steering –** Standard on LaCrosse 1SB and Leather groups with the 2.4L eAssist powertrain.
- **Belt drive electric power steering –** Standard on FWD Leather, FWD Premium I, Premium II and Touring groups with the 3.6L V6 engine.
- **Variable-effort power steering –** Provides steering assist at lower speeds with less assist at higher speeds. Standard on AWD Leather and AWD Premium I.
- **Wheels –** 17", 18" or 19" mounted with all-season tires that employ Buick's stringent QuietTuning requirements.
  - 17" alloy (Q05) standard on LaCrosse 1SB and Leather groups with eAssist.
  - 18" machine-faced painted alloy (PW2). Standard FWD LaCrosse 1SB, FWD and AWD Leather, and Premium I groups with the 3.6L V6 engine.
  - 18" chrome-plated alloy (Q52). Standard on Premium II. Available on V6-equipped Leather and Premium I, both FWD and AWD.
  - 19" 9-spoke machined painted alloy (Q70) standard on Touring.